

April Lynn L. Tan

FVP – Chief Investor Relations and Corporate Strategy

April Lynn L. Tan is the Chief Investor Relations and Corporate Strategy of COL. She is also the Corporation's Chief Equity Strategist. Under this role, she has been consistently voted as one of the top three equity strategists by the Fund Managers' Association of the Philippines. In 2019 and again in 2024, she was also named the country's "Best Strategist." She headed COL's Research Team in 2003 and has been doing equity research since 1996. She is also a Certified Securities Representative and a Certified Investment Solicitor. Outside of her work with COL, she creates content and hosts the YouTube channel "Intelligent Investing with April Tan" and writes a weekly column named "Intelligent Investing" for the Philippine Daily Inquirer. From 2020 to 2024, she hosted the TV show "Insight with April Lee Tan" for ANC. She is an active member of the CFA Society of the Philippines and was the President of the Society from 2009 to 2016. Under her leadership, CFA Philippines won the "Global CFA Institute Research Challenge" thrice and several Society Excellence Awards including the "Most Outstanding Society" for its size. Ms. Tan holds a Bachelor of Science Degree in Management Engineering from the Ateneo de Manila University. In 2000, she earned the right to use the Chartered Financial Analyst (CFA) designation.